

PSBC & HeadWay

*Support for the PD Community
in Victoria and Area*

PSBC's Purpose & Why we Exist - Service to the PD Community



Mission & Service Alignment

- PSBC: Empower the Parkinson's community in British Columbia through providing resources and services to enable self-management, self-reliance, and self-advocacy.
- HeadWay: whose purpose is to strengthen clients', families', and communities' ability to manage the physical, psychological and social effects of Parkinson's.

Continuation & Growth of Services

- Parkinson Society British Columbia will continue to provide and expand services that HeadWay has provided to the Victoria and area communities.
- Providing these services is a part of our mission, vision, values and strategy. In agreement with HeadWay, over the past five years, PSBC has already been providing a number of services to the Victoria and area community including;
 - An annual regional conference
 - Voice and swallow workshops
 - Community talks
 - Awareness events and advocacy campaigns
 - Webinars and many other resources.

PSBC is Financially Stable

Supported by Individual Donations:

- Financial growth through the generosity of our donors
- Healthy Reserve which has enabled service growth

Increasing Reach and Impact:

- Additional Services such as Counselling, Regional workshops and increased outreach
- Incentive Contract with Island Health – PSBC is funding a speech language pathologist *at the Victoria Movement Disorder Clinic*

CoVid:

- Continued Financial Support From Our Community has enabled us to continue *our support and service in response*

50 years of service for the Parkinson's Community

- Established in 1969, PSBC is a non-profit organization governed by a volunteer Board of Directors. The Society is supported entirely by donations from individuals, members, corporations, foundations, and the dedicated efforts of volunteers.
- We believe that every person touched by Parkinson's deserves to know that they are not alone in their journey. We are here for you.

Responsive to Community

Needs assessment:

- Comprehensive; Targeted; Support group and client feedback – we listen to you and respond with services and programs

Additional services and programs developed with your feedback:

- Communication and Swallow Program; Counseling; Topics for conferences, community talks and webinars; Help-sheets and other resources such as our Caregiver guide

Responsiveness during CoVid:

- Many exercise and activity webinars provided to you while in isolation
- Increased reach to non/low tech clientele

Team Approach

Madelaine, HeadWay's counsellor and educator will continue her work and support to the Victoria area. In addition, she will now be supported as part of PSBC's teams:

Clinical team:

PSBC has two clinical counsellors on staff for consultation with, support of and debriefing for Madelaine

Education Team:

PSBC has five staff including a neuro-physiotherapist, social worker, and adult education specialist to develop and deliver programming and services in support of Victoria and area

Information and Referral:

PSBC has expertise in researching and developing PD specific resources, an area that Madelaine has not had time for but which will support her work in Victoria.

Part of the PSBC Team includes BC Experts & Researchers

PSBC meets regularly with and has a strong network with the physicians and allied health care teams at:

- Pacific Parkinson's Research Centre, UBC
- Jim Pattison Outpatient Neurology Centre, Surrey
- Kelowna Movement Disorder Centre
- Victoria Movement Disorder Centre. Again, PSBC have just expanded the staffing here by funding a speech language therapist who began April, 2020

Part of the PSBC Team - Support Groups & Volunteers



- Regular facilitator input and training
- Learning from each other

PSBC Support Services

- [One-on-one consultations](#) – available by phone, email or in-person.
- [Counselling](#) – free, short-term, confidential counselling with one of our clinical counsellors
- [Resources and community referrals](#) – available online and in print.
- [Support Groups](#) – join our network of over 50 support groups across British Columbia.
- [PDLINK](#) – a peer program connecting individuals with Parkinson's and caregivers on a one-to-one basis for support.
- [Education events](#) – providing support and learning opportunities for people with Parkinson's and their carepartners.
- [Exercise programs](#) – community referrals; PSBC CoVid webinars
- [Lending Library](#) – a collection of resources available to members of the Society for borrowing.
- Education for health care professionals
- Toll-free information line – contact us at 1-800-668-3330 to connect with one of our support services team members.

PSBC Awareness & Marketing

PSBC provides ongoing awareness campaigns to:

- increase public understanding
- educate about misconceptions
- PSBC has staff & financial resources for this work



PSBC Funds Research – Both Interventions for a Better Life with Parkinson's and for Finding a Cure



Advocacy- System and Individual



Five point plan:

- Increase access to Movement Disorder specialists (Dr. Tuck in Victoria is an example of success)
- Increase access to Allied Health care Professionals (PSBC's incentive funding for the new speech language therapist at the Victoria Movement Disorder Clinic)
- Increase access to DBS and Duodopa (doubling of DBS procedures in 2019; initial access to Duodopa in 2017)
- Increase support for carepartners
- Increase access to medication

Pro bono legal support for members:

- Workplace accommodation
- Disability insurance issues

Questions?

Please contact Jean Blake
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