



May 29, 2020

Reg Beniac, Chair  
HeadWay Board

Dear Reg:

**Re: Intent to provide services upon dissolution of HeadWay**

Further to our ongoing discussions, this letter confirms Parkinson Society British Columbia's ("PSBC") intent to assume the assets and liabilities of HeadWay and continue to provide services that HeadWay has provided to the Victoria and area communities on an ongoing basis. This is contingent upon the formal dissolution of HeadWay. This letter is non-binding and should not be construed as an offer.

Providing these services is a part of our mission, vision, values and strategy. In agreement with HeadWay, over the past five years, PSBC has already been providing a number of services to the Victoria and area community including an annual regional conference, voice and swallow workshops, community talks, awareness events and advocacy campaigns as well as webinars and many other resources.

Established in 1969, PSBC is a non-profit organization governed by a volunteer Board of Directors. The Society is supported entirely by donations from individuals, members, corporations, foundations, and the dedicated efforts of volunteers. Our charitable registration number is 11880 1240 RR0001.

**Our Mission**

*Empower the Parkinson's community in British Columbia through providing resources and services to enable self-management, self-reliance and self-advocacy.*

**Our Vision**

*Living well with Parkinson's disease today and hope for a Parkinson's free tomorrow.*

**Our Values**

Every person in British Columbia touched by Parkinson's disease deserves to know that they are not alone.

*People with Parkinson's first  
Empowerment  
Compassion and Respect  
Collaborative, Innovative, and Creative  
Knowledgeable and Credible*



### Strategic Directions:

#### 1. Inspire Hope

Every interaction we have with the Parkinson's community has the potential to inspire hope and improve quality of life. We work to raise awareness about Parkinson's

disease while dispelling myths and decreasing misunderstanding, misinformation, and discrimination.

#### 2. Increase Our Reach and Impact

We will:

- Work to find ways to serve the broadest community possible to ensure no one faces Parkinson's alone, regardless of where they live in BC.
- Reach people through our information and referral system, education events, and digital communication platforms.
- Resource our support groups in communities throughout British Columbia, as they connect with hundreds of people with Parkinson's each month.

#### 3. Better Together

The passion of volunteers is vital to the Society's success. Working with them and other organizations serving the Parkinson's community connects us to valuable resources and helps create long-term sustainable approaches. These partnerships and collaborations enhance our capacity to maximize revenue generation for programs and services and allow us to fund leading-edge research.

We look forward to increasing our services to the community that HeadWay currently serves.

Sincerely,

Andrew Davenport,  
Chair, PSBC Board